CONNIE'S SUCCESS STORIES

Does Your Home Need A Change Of Fate?



Los Feliz

- Previously listed with 3 Realtors
- Previously on market for over 2.5 years
- Connie worked with buyer and selling agent for a month to negotiate and seal the deal
- Connie did every showing and held every open house
- Record-breaking sale, \$400,000 over what area expert predicted



Hollywood Hills

- Previously listed with 2 Realtors
- **Previously on market** for over 2 years
- Connie made some changes to paint, carpet, and decor
- Re-promoted home with targeted marketing campaign
- Home sold at the first open house with multiple offers



Santa Monica

- Previously listed 3 times
- Connie made a few changes (refinishing floors, partial staging) and executed a targeted marketing campaign
- This brought a large turnout to the 12 open houses, even though the home had been re-listed many times
- Connie received an offer with a quick close within the first few weeks. This offer for this size home/lot was record-breaking



Beverly Hills

- Previously listed with 2 Beverly Hills Realtors
- Connie identified issues, found contractors to resolve them, supervised the work, and partially staged the home
- Connie worked for 2 months to prepare the home for market
- Home was featured and seen internationally on the show "Real Estate Confidential"
- Sold quickly at close to asking

CONNIE DE GROOT

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