

CONNIE'S SUCCESS STORIES

Does Your Home Need A Change Of Fate?



Los Feliz

- **Previously listed:** with 3 other reputable area Realtors
- **Previously on market:** over 2.5 years
- Connie drove back and forth to Koreatown for a month to meet with buyer and broker, negotiate, and seal the deal
- Connie did every showing and held every open house
- **Sold for \$4,200,000 - record-breaking sale, \$400,000 over what area expert predicted**



Hollywood Hills

- **Previously listed:** with 2 other reputable area Realtors
- **Previously on market:** for over 2 years
- Connie made minor changes to decor, and scheduled and monitored progress
- Re-promoted home with targeted marketing campaign
- **Home sold at the first open house with multiple offers**



Santa Monica

- **Previously listed:** 3 times, never received an offer
- **Connie received an offer for \$5,000,000, with a quick close.** This offer for this size home/lot was record-breaking
- Seller wanted more so did not accept the offer
- Months later, seller sold it himself for \$4,600,000
- Had seller accepted the \$5,000,000 offer Connie got, even after costs, he would have made \$200,000 more than he did on his own



Beverly Hills

- **Previously listed:** with 2 well-established Beverly Hills Realtors.
- Connie identified problems, hired contractors to resolve issues, and supervised all work
- Connie worked for 2 months to prepare the home for market, and made it easy on the seller
- Transformation cost very little, but had great impact
- Home was featured and seen internationally on the show "Real Estate Confidential"
- **Sold quickly at close to asking, at \$2,852,000**

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